Typography Workbook: A Real-World Guide to Using Type in Graphic Design

Timothy Samara

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The Typography Workbook is the second in Rockport's popular Workbook series, practical and inspirational workbooks that cover all the fundamental areas of the graphic design business. This book presents an abundance of information on type - the cornerstone of graphic design - succinctly and to the point, so that designers can get the information they need quickly and easily. Whereas many other books on type are either very technical or showcase-oriented, this book offers the reader ideas and inspiration through hundreds of successful real-life projects with well-crafted type usage as well as complete and hardworking content including choosing fonts, sizes and colours, incorporating text and illustrations, avoiding common mistakes in text usage, teaching rules to live (and work) by and pointing out hints on when to break them.

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