



Hey Cupcake! We Are ALL Leaders

Liz Jazwiec

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Leaders aren't always who you think they are. Eventually, most of us will be called on to lead someone, whether it s a department, a shift, a project team or a new employee. And speaker, strategist, and author Liz Jazwiec, RN, says being a good leader requires certain traits: A dash of fearlessness, the ability to tell it like it is, the willingness to learn from and laugh at your mistakes and Cupcake, you're gonna make some!

Plenty of books have been written on leadership, but few have told the brutal and funny truth quite like *Hey Cupcake! We Are ALL Leaders*. Bringing back the trademark slightly sarcastic style that readers loved in *Eat THAT Cookie!*, Liz focuses on bringing out the great leader that exists in all of us.

Funny, uplifting and relatable, *Hey Cupcake!* is packed with hilarious anecdotes and solid advice from Liz's own experiences as a leader. Though much of her career has been spent in the healthcare industry, the insights she has learned (usually the hard way!) throughout her career will benefit leaders in every industry and at every level. Readers will learn:

How to GET OVER IT and help your employees get over it, too (Liz coins a new phrase, Pink ROBE Rage)
Liz's amusing approach to managing change (it involves the acronym BARF)

How to keep your team from descending into the deep, dark Valley of Despair

Why (upfront) buy-in is BS: Just ask the Hello Police!

How to deal with problem employees and button pushers (Evil Queens, Wicked Poisoners, Calamity Janes, and more)

Why we naturally fall back on We vs. They and how to stop it now

How to practice the art of butt-kissing with a purpose (and other forms of managing up your own leader!)

A quick and easy test that will help you hire the right people

How an ugly red nightgown can teach us to tell others what we really need

Why sometimes being a great leader resembles curbside clean up

Hey Cupcake! is a wake-up call for leaders to move beyond what holds them back and get on with making work better. Leadership doesn't have to be daunting. In fact, when you stop being afraid to laugh at yourself, it can be downright fun.

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