



How to Open & Operate a Financially Successful Notary Business

Kristie Lorette

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According to the National Notary Association, there are 4.8 million notaries working in the U.S. Depending upon state regulations, notaries can perform marriages, witness and authenticate the signing of real estate mortgage loan documents and other legal contracts, and take and certify depositions. Notaries can make an average of \$10 to \$200 per signing, depending on the document type.

Each state has individual guidelines that one must follow when first applying to become a notary and specific restrictions that a practicing notary must abide by, including the amount a notary can charge per signing. Fortunately, with this new book, you will have a comprehensive toolkit on not only how to become a notary, but on how to open your own notary business.

You will learn the ins and outs of the application process state-by-state, including which states require training sessions and exams, and also information on the appointment process and individual state laws that govern the practice of notaries. Beyond providing you with the information on becoming a notary, you will be supplied with a wealth of information about opening your own notary business, including working as a mobile signing agent, where you travel to your customers, or operating a full-scale notary business managing other notaries.

This complete manual will arm you with everything you need, including sample business forms, leases, and contracts; worksheets and checklists for planning, opening, and running day-to-day operations; plans and layouts; and dozens of other valuable, time-saving tools of the trade that no business owner should be without. A special section on the importance of keeping your notary journal up-to-date is included, and also information on your notary stamp.

You will learn how to draw up a winning business plan and about basic cost control systems, copyright and trademark issues, branding, management, legal concerns, sales and marketing techniques, and pricing formulas. A special chapter, devoted to notaries in Florida, Maine, and South Carolina, the only states in which notaries can solemnize the rites of matrimony, will discuss how you can maintain a steady stream of business by only performing marriages, including tips on how you can make even more money by offering other wedding services such as photography.

The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com.

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