



# Broadcast News Writing, Reporting, and Producing

*Ted White, Frank Barnas*

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## **Broadcast News Writing, Reporting, and Producing** Ted White, Frank Barnas

Broadcast News Writing, Reporting and Producing examines the skills, techniques, and challenges of writing and reporting for broadcast. Along with complete coverage of the fundamentals, the text presents up-to-date examples and issues through actual scripts and interviews with the people who bring us the news. Ten out of twenty five chapters focus on reporting topics, ranging from basic skills to specialty reporting to ethics. This new edition features such timely topics as the Jonesboro and Littleton shootings, the Clinton sex scandal, the CNN Tailwind story, the Elian Gonzales story, and other contemporary examples.

Broadcast News Writing Reporting and Producing emphasizes real-life situations; the problems that reporters, writers, assignment editors, and producers face every day are discussed in detail, as well as such topics as ethics, investigative reporting, the job market, legal issues, and interviewing techniques. Each chapter contains exercises for writing, review, and discussion so that students can learn and apply what they've read. This edition also includes new insights in civic journalism and computer-assisted reporting, and the impact of the Internet on news gathering. Broadcast

The text also contains writing samples from famous broadcast journalists like the late Edward R. Murrow, Charles Kuralt, Eric Sevareid, Paul Harvey, Charles Osgood, Susan Stamberg and Richard Threlkeld and others, all of whom not only offer examples of quality news writing, but also discuss how they write and report.

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