



Entrepreneurship Africa: (The Entrepreneurship Journal) (Game Changers) (Volume 1)

G. K. Sarpong

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The idea to come up with a book on Entrepreneurship first came about when I met, Kwabena Twum, founder of News Organisation, Raw Africa. His review and critique of my initial work ensured that I refine my work to meet an audience of young entrepreneurs around the world, particularly across the continent of Africa deprived of the African narrative when it came to successful entrepreneurs on the continent and the lessons they afford all young and aspiring entrepreneurs. Even though this journal is written from the vantage of a Pan-Africanist, the principles outlined in the book will serve as a trial-and-rule model for everybody interested in making it big as an Entrepreneur. What I have done throughout this book is to address themes critical to the success of every entrepreneur. These include but not limited to starting a business, growing- both as an entrepreneur and as a business enterprise, business leadership, the vital role of technology and innovation in building a global business enterprise, revolutionary ideas needed for business success and finally a focus on some very successful business men and women (Game Changers) around the continent of Africa and how their experience and expertise could also inspire young graduates in Kinshasa and or young techpreneurs in South Africa- to become the leader in their various industries. I would admit that I have enjoyed every second spent producing this amazing body of work- which highlights very important principles and concepts needed to succeed as an entrepreneur. This book is an important wealth of resource for shaping the future of Entrepreneurship in Africa.

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