



77 Ways to Find New Readers for Your Self-published Book

Laura Pepper Wu

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The biggest challenge for any writer is to let people know their book exists. In this concise guide co-founder of the 30 Day Books studio Laura Pepper Wu shares actionable tips and secrets that you can use to skyrocket the sales of your book and find new readers in places far outside of your current network.

"...concise, proven tips that save time. Her enthusiasm and genuine concern for self-publishers are evident on every page. Laura shares links, suggests other great books and inspires with her own challenges and triumphs." - Author Stephen Black, *Furikake*.

This short but sweet eBook was inspired by an author desperate for help.

Marianne asked: "The self-published author community is really supportive of each other, but how do we break beyond it and promote to NEW readers?". She wasn't alone in wanting to find new readers. It seems that authors are thirsty for new and unique marketing ideas, and having them curated all in one place enables authors to cut through the noise and take advice for a tried and trusted source.

"Laura Pepper Wu is an author's best friend! With her assistance and always-friendly advice, I was able to laser-focus the platform for my novels, achieve maximum visibility for my books, and plan for my future as a full-time author." - Author Lauren Clark, *Dancing Naked in Dixie*

Author Laura Pepper Wu poured onto paper the strategies and ideas she uses to coach self-published authors for over three years, along with actionable tips on how to use them. *77 Ways* is designed to inform, inspire and entertain.

"Laura is one of the most effective and professional people I've ever worked with. Her marketing plan and eBook strategy for our book was beyond my wildest dreams." - Sophia Viklund, Project Manager for *The Dog Who Turned into a Lion*

Try one new idea each day for 2-3 months, and you have a creative marketing plan that is both manageable and effective. You'll break beyond your current network and find ways of connecting with new readers that feels comfortable and enjoyable.

Written by Laura Pepper Wu of the award-winning 30 Day Books book studio, self-published author and head of promotions for several Amazon best-sellers. Get your hands on a copy and discover a NEW approach - and several new ways - to promoting your book now!

"You will be glad you purchased this book!" - Melissa Wenzel, writer and founder of Melissa Wenzel Communications.

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