



# Fonts and Typefaces Made Easy: How to choose and use (Made Easy (Art))

*Andrea Pennoyer, Sam Hampton-Smith, David Woodward*

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Getting to grips with the fonts and typefaces is an essential path to successful design, whether your work is online, in print or just for fun. Typography subtly conveys meaning, complements or challenges, but with so many fonts and font styles to choose from it can be confusing to know where to start. This fantastic new book runs through the classes of type, with examples of individual fonts, extensive case studies, and shows you how to create the best designs, every time. Perfect for traditional and digital use.

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