



# **Developing Workforce Diversity Programs, Curriculum, and Degrees in Higher Education (Advances in Educational Marketing, Administration, and Leadership)**

*Chaunda L. Scott*

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# Developing Workforce Diversity Programs, Curriculum, and Degrees in Higher Education (Advances in Educational Marketing, Administration, and Leadership)

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Workforce diversity refers to a strategy that promotes and supports the integration of human diversity at all levels and uses focused diversity and inclusion policies and practices to guide this approach in work environments. While this concept is not new, publications outlining the programming, curriculum, and degree demands that should exist in universities to promote workforce diversity skill development are missing.

**Developing Workforce Diversity Programs, Curriculum, and Degrees in Higher Education** presents conceptual and research-based perspectives on course, program, and degree developments that emphasize workforce diversity skill development and prepare next-generation leaders for the modern and emerging workforce. Highlighting crucial topics relating to career development, human resources management, organizational leadership, and business education, this edited volume is a ground-breaking resource for business professionals, scholars, researchers, entrepreneurs, educators, and upper-level students working, studying, and seeking to advance workforce diversity learning across a variety of sectors.

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