

Venda Social: O Guia da Era das Vendas 2.0 -Prospectar, Posicionar e Interagir com Clientes através das Redes Sociais usando Social Selling (Portuguese Edition)

Felipe Matheus

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Prospectar, Posicionar e Interagir com Clientes através das Redes Sociais usando Social Selling.

O modo como vendemos deve mudar. Este livro digital representa um marco em Vendas por apresentar o que é necessário para avançar na nova era das Vendas 2.0 no Brasil com a Venda Social. Método de usar as redes sociais como ferramenta de vendas.

Ao terminar de ler você estará pronto para iniciar sua jornada na era das vendas onde as redes sociais são as formas principais e mais efetivas de encontrar e desenvolver relacionamento com novos clientes e os atuais.



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